

THE FAMILY OF STEINWAY DESIGNED PIANOS • SALES SUPPORT MATERIALS ORDER FORM

Dealer Name _____ Email _____ Ordered By _____

Dealer Address _____ Phone _____

Please indicate alongside each item the quantity you wish to receive and the total cost of the item quantity ordered. Note: Not intended for Consumer Resale. Prices subject to change - Effective October 2007

PART #	STEINWAY & SONS	PRICE	QTY	TOTAL	PART #	STEINWAY & SONS	PRICE	QTY	TOTAL
	CATALOGS & BROCHURES / MISC					BOOKS / VIDEO / AUDIO MATERIAL			
10M020	Steinway Color Catalog / Pk 10	\$ 50.00			10M800	People and Pianos Book	\$ 17.00		
10M100	NY Retail Price List Brochure / Pk 25	\$ 6.25			10M135	Steinway Art Collection Book	\$ 13.00		
10M180	Specifications Folder / Pk 25	\$ 12.50			10M048	Henry the Steinway Book 1	\$ 12.00		
10M107	Steinway Promise Certificate / Pk 25	\$ 6.25			10M148	Henry the Steinway Book 2	\$ 12.00		
10M662	Crown Jewel Collection	\$ 1.50			10M948	Henry the Steinway Book 3	\$ 12.00		
10M171	Crown Jewel Mailer – 500 Qty	\$125.00			006855	My Life with Great Pianists Book	\$ 16.00		
10M198	Keys To Sound Success / Pk 25	\$ 25.00			10M952	Piano by James Barron Book	\$ 22.00		
10M621	8 Keys to Buying a Piano / Pk 25	\$ 25.00			006892	Piano Book by Crombie	\$ 40.00		
10M430	Investment Brochure / Pk 25	\$ 50.00			006905	88 Keys Book by Miles Chapin	\$ 22.00		
10M938	Heirloom Collection Brochure	\$ 1.50			006893	"Steinway" by Lieberman Book	\$ 18.00		
10M080	Steinway Artist Roster / Pk 25	\$ 37.50			006919	"Steinway" by Ratcliffe Book	\$ 27.00		
10M773	Art Case Brochure	\$ 2.00			10M808	Steinway Expl travel Ch. DVD	\$ 3.00		
10M700	Welcome To The Family	\$ 1.00			10M813	Family Steinway Designed Pianos DVD	\$ 5.00		
10M093	Steinway Magazine	\$ 5.00			10M079	Reminiscence DVD	\$ 25.00		
10M470	Blue "Selected" Tags	\$ 0.85			10M101	Martha Stewart DVD	\$ 5.00		
10M881	Template	\$ 7.50			10M945	Genuine Article DVD	\$ 8.00		
10M440	Black Presentation Folder	\$ 1.00			10M120	Genuine Article VHS	\$ 5.00		
10M241	Black & White Brochure / Pk 25	\$ 18.75			10M068	Gershwin Rhapsody VHS	\$ 5.00		
10M947	Reintroducing the Model A	\$ 1.50			10M193	*Best Deserve the Best VHS	\$ 5.00		
10M039	Model S Single Sheet / Pk 25	\$ 3.75			10M806	*Bob Winter CD	\$ 8.00		
10M032	Model M Single Sheet / Pk 25	\$ 3.75			10M681A	Paul Harvey CD	\$ 2.00		
10M031	Model L Single Sheet / Pk 25	\$ 3.75			10M672	Steinway Showroom VHS	\$ 3.00		
10M038	Model B Single Sheet / Pk 25	\$ 3.75			10M937	P-I-A-N-O DVD	\$ 3.00		
10M034	Model D Single Sheet / Pk 25	\$ 3.75			10M102	Discovery Channel DVD	\$ 3.00		
10M137	Model O Single Sheet / Pk 25	\$ 3.75			10M812	To Tell The Truth DVD	\$ 5.00		
10M037	Chippendale Single Sheet / Pk 25	\$ 3.75			10M192	Dateline Music & Intelligence DVD	\$ 5.00		
10M036	Louis XV Single Sheet / Pk 25	\$ 3.75			10M011	Promo Book Vol. 1 (Maroon Cover)	\$ 15.00		
10M035	K52 Single Sheet / Pk 25	\$ 3.75			10M012	Promo Book Vol. 2 (Maroon Cover)	\$ 15.00		
10M033	Prof. 1098 Single Sheet / Pk 25	\$ 3.75			10M013	Promo Book Vol. 3 (Maroon Cover)	\$ 15.00		
10M041	Sheraton Single Sheet / Pk 25	\$ 3.75			10M014	Promo Book Vol. 4 (Maroon Cover)	\$ 15.00		
10M132	150 th Anniv. Ltd. Single Sheet / Pk 25	\$ 3.75			10M015	Promo Book Vol. 5 (Maroon Cover)	\$ 15.00		
10M141	Chinoiserie French Single Sheet / Pk 25	\$ 3.75			10M016	Promo Book Vol. 6 (Maroon Cover)	\$ 15.00		
10M142	Chinoiserie French Single Sheet / Pk 25	\$ 3.75			10M017	Promo Book Vol. 7 (Maroon Cover)	\$ 15.00		
10M143	Chinoiserie English Single Sheet / Pk 25	\$ 3.75			10M042	Promo Book Vol. 8 (Maroon Cover)	\$ 15.00		
10M144	Chinoiserie English Single Sheet / Pk 25	\$ 3.75			10M043	Promo Book Vol. 9 (Maroon Cover)	\$ 15.00		
10M133	Marbleized Design Single Sheet / Pk 25	\$ 12.50			10M044	Promo Book Vol. 10 (Maroon Cover)	\$ 15.00		
10M741	St. Croix Single Sheet / Pk 25	\$ 12.50				MODELS / DISPLAYS			
10M047	Steuben Crystal Single Sheet / Pk 25	\$ 12.50			10M140	Wrestplank Model	\$ 36.00		
10M337	HZS Limited Edition Piano Brochure / Pk 25	\$ 37.50			10M150	Soundboard Model	\$ 45.00		
10M338	HZS Limited Edition Product Sheet / Pk 25	\$ 3.75			10M570	Action Frame Model	\$ 30.00		
10M339	HZS Limited Edition Piano Poster	\$ 50.00			10M170	Grand Rim Sample Model D	\$ 25.00		
					10M943	Crown Jewel Veneer Cabinet	\$500.00		
	LEGENDARY PIANO TOUR					GIFTS / PREMIUMS			
10M184	Legendary Piano Certificate / Pk 25	\$ 18.75			099688	Coffee Mug - Black	\$ 11.00		
10M216	Legendary Mailer	\$125.00			006995	*Travel Mug	\$ 27.00		
	ALL STEINWAY SCHOOL				099545	T- Black Medium	\$ 13.00		
10M266	All Steinway School Brochure / Pk 25	\$ 6.25			099569	T- Black Large	\$ 13.00		
10M441	All Steinway School Folder / Pk 25	\$ 25.00			099570	T- Black X-Large	\$ 13.00		
10M265	All Steinway School DVD	\$ 5.00			099565	*T- White Large	\$ 13.00		
10M302	All Steinway School Continuous Care Poster	FREE			099566	*T- White X-Large	\$ 13.00		
	POSTERS				099712	*Sweatshirt – Black Large	\$ 27.00		
10M310	D Grand Overview poster	\$ 10.00			099709	*Sweatshirt – White X-Large	\$ 27.00		
10M340	M Cross Section Poster	\$ 10.00			099567	*Golf Shirt – Black Medium	\$ 42.00		
10M304	88 Keys to Our Grand Intro Steinway Grand	\$ 3.00			099568	*Golf Shirt – Black Large	\$ 42.00		
10M305	88 Keys to Our Grand Intro Boston Grand	\$ 3.00			099563	*Golf Shirt – Black X-Large	\$ 42.00		
10M306	88 Keys to Our Grand Intro Essex Grand	\$ 3.00			099564	*Golf Shirt – White Medium	\$ 42.00		
10M317	88 Keys to Reaching Goal Steinway Vert.	\$ 3.00			099547	*Golf Shirt – White Large	\$ 42.00		
10M318	88 Keys to Reaching Goal Boston Vertical	\$ 3.00			099548	*Golf Shirt – White X-Large	\$ 42.00		
10M319	88 Keys to Reaching Goal Essex Vertical	\$ 3.00			099710	*V-Neck Sweater – Black Large	\$ 47.00		
10M876	Instrument of the Immortals Poster	\$ 5.00			099706	*V-Neck Sweater – White Large	\$ 47.00		
	ARTICLE REPRINTS				099707	*V-Neck Sweater – White X-Large	\$ 47.00		
10M058	Chicken Soup for the Soul	\$ 0.25			006880	Tote Bag	\$ 16.00		
10M677	Martha Stewart Living	\$ 0.15			006917	Mouse Pad	\$ 16.00		
10M712	Horowitz Article	\$ 0.25			006869	Work Apron	\$ 18.00		
10M199	Music Trades "The Steinway Story"	\$ 1.25			006933	Model D Cards / Pk 50	\$ 35.00		
10M046	Music Trades "Alma Tadema"	\$ 0.50			10M953	Folding Umbrella	\$ 34.00		
10M055	Oberlin Reprint	\$ 0.15			10M961	Parker Pen	\$ 40.00		
10M710	New Yorker "Piano Matchmaker"	\$ 0.15			10M962	Parker Pen & Pencil Set	\$ 80.00		
10M949	Welcome Back Model A	\$ 0.50			10M963	Plastic BIC Pens / Pk 25	\$ 27.50		
STEINWAY TOTAL					STEINWAY TOTAL				

